



Desiree Walker
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For immediate release
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FAR WEST SKIING HOST'S 5TH ANNUAL GALA
FUNDRAISER OCTOBER 21ST AT SUGAR BOWL SKI RESORT

Far West Skiing, the non-profit organization representing over 1,000 junior ski racers throughout California and Nevada, will be hosting its 5th Annual Fall Gala and Fundraiser on Saturday evening, October 21 from 5:30-9PM at Mt. Judah Day Lodge, Sugar Bowl Ski Resort. World Cup Winner and former Tahoe junior racer Daron Rahlves is expected to attend, having recently retired from a fabulous career with the United States Ski Team.

"Although Daron is a great ambassador for this region's junior ski racing, he's never been around this time of year to attend our biggest fundraiser of the year," said Greg Murtha, Sugar Bowl's Director of Marketing & Sales, Gala Organizer and a member of the Far West Board of Directors. "With his recent retirement he is spending more time at his home in Truckee, and we're delighted he has agreed to visit with the many athletes, families, and guests who annually donate to support junior ski racing by joining us at this festive season kick-off."

Gala highlights include a variety of excellent food from several ski resorts and restaurants around the lake, plus an assortment of the region's best brews and wines.

"The food and spirits alone are worth the price of admission, as attendees always rave about the quality and quantity from our terrific resort sponsors and local business supporters," said Tim Cohee, Far West President.

A live and silent auction is held throughout the evening, featuring thousands of dollars in top of the line ski gear and accessories, as well as major live auction items including a California Skiing Gold Pass, Ski Lake Tahoe 8 Packs, Sugarwood Pass and much more.

In addition to Rahlves, several former Olympians who reside in the Tahoe area are expected to attend.

"It's a great time for everyone and a positive way to kick off the coming junior racing season," said Cohee.

Tickets are \$35 for adults and \$15 for children 12 and under and may be purchased in advance by contacting Desiree Walker at the Far West Skiing office, (775) 345-6333 or desiree@fwskiing.org. Tickets will also be available at the door Saturday, October 21 beginning at 5:30 PM.



FAR WEST DIVISION OF THE UNITED STATES SKI AND SNOWBOARD ASSOCIATION
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