

Suggestions to improve racer starts/membership – Discussion Outline

Category 2: Changes or return to previous procedures — awards/incentives/recognition

Issue: Recognition and awards are limited to those placing in class, or those who buy raffle tickets and are selected. No one else is usually recognized any more.

Background: Several suggestions from a variety of folks came up, including:

1. Recognize new members at awards (introduce them, give them a bottle of wine, bar of wax, goggles, raffle ticket);
2. Give random prizes (e.g. all 5th places get a bar of wax);
3. Have a 1st place prize for each class besides a medal;
4. Institute 5-year age classes (same as all other regions).

Benefits: More racers are involved, get awards, unexpected prizes, extra recognition. Just adding the Open Seed increased the number of folks now getting awards (2 new classes were added), which increased recognition for others.

Barriers: Where do prizes come from? Do we need new sponsors? Do we take a few raffle prizes that are now a part of the scholarship program? If 5-year classes, extra medals will be needed from each ski area for new classes (especially for men's classes).

Possible solutions:

1. 5-year classes:

- a. Suggest to all ski areas that medals do not need to be engraved (e.g. MMSA), which saves them money & having to take back small class medals; (WHO?)
- b. Have racers willing to do so “recycle” their medals (some of us do so now);
- c. FWM to pay the small extra fee to have more medals.

2. Extra prizes/awards:

- a. Find new sponsors; (WHO?)
- b. Move some raffle prizes from the scholarship program to the race program

3. New Member Recognition: (with or without prize) institute “introduction time” into our awards ceremony, have new member talk about himself, or ???

Discussion/Recommendation: Insititute now? More information needed? Who?

Which of these can be instituted easily?

What other information is needed?

Who to take lead getting information or making contacts, if lead person is needed?